

KAMI GEOFFRAY, JD

HEALTHCARE POLICY + STRATEGY + ADMINISTRATION

PERSONAL PROFILE

Fifteen years of experience in government, legal, and nonprofit sectors, on both the state and national level, with a focus on reproductive health policy and programs. Fueled by a passion for increasing access to healthcare and advancing health equity.

EDUCATION

Tulane University Law School

Juris Doctor | May 2008

Coursework included the Legislative & Administrative Advocacy Clinic, the Tulane Center for International Human Rights & Criminal Law at the University of Amsterdam, and the Tulane Domestic Violence Clinic.

Rice University

Bachelor of the Arts | May 2005

Majors: Sociology, Women and Gender Studies

Coursework included the Washington Semester Program in Public Law at American University and a Public Policy Internship at the National Center for Transgender Equality.

PROFESSIONAL LICENSE

Louisiana State Bar | Admitted October 2008

CORE COMPETENCIES

- Policy Analysis
- Legislative and Administrative Advocacy
- Government Relations
- Executive Communications
- Media Relations
- Public Speaking
- Coalition Building
- Stakeholder Relations
- Program Development
- Grants Management
- Fiscal Management
- Operations Management
- Project Management
- Staff Management

CONTACT INFORMATION

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 Austin, Texas

EXPERIENCE

Geoffray Strategies, LLC | Austin, TX

President | July 2021 – Present

- Consulting firm based in Austin, Texas offering policy and strategy solutions for healthcare clients.
- Currently providing clients with support for strategic policy and communications activities, landscape and gap analysis, and proposal development and project implementation.
- Provides reproductive health policy expertise in response to legislative, administrative, media, and other stakeholder requests.

Every Body Texas, formerly Women's Health and Family Planning Association of Texas (WHFPT) | Austin, TX

Chief Executive Officer | December 2016 – July 2021

- Directed the administration of the second-largest Title X Family Planning award in the nation, which included sub-awards for 37 agencies across Texas providing services to 180,000 people at 175 sites.
- Managed Every Body Texas's financial and human resources.
- Supported the operations and administration of the Board of Directors.
- Promoted and expanded Every Body Texas's presence and established relationships with funders, political leaders, and other organizations to help achieve Every Body Texas's strategic vision.
- Led Every Body Texas's legislative, administrative, and media advocacy.
- Maintained statewide administration of Title X funds through 2 competitive funding cycles and increased Title X award by nearly \$2M.
- Provided congressional testimony in support of the Title X Family Planning Program.
- Secured 9 new foundation donors and executed 2 consulting agreements, resulting in \$3.5M in new funding for organization.
- Led change management initiative to improve organizational structure and culture to be project-oriented and support cross-functional collaboration.
- Managed the development of the organization's inaugural strategic plan and execution of a full rebranding strategy.
- Doubled the staff in support of the organization's new strategic priorities as well as the increased scope of its Title X project.

Director of Program Management | February 2016 – December 2016

- Assured grantee and sub-recipient compliance with Title X rules and regulations.
- Promoted collaboration with sub-recipient agencies for effective management of services.
- Developed collaborative partnerships to further the goals of the organization and its sub-recipient agencies.

EXPERIENCE (CONTINUED)

Texas Health and Human Services Commission | Austin, TX

Senior Policy Advisor | August 2012 – February 2016

- Progressed through policy positions of increasing responsibility in the Medicaid/Children's Health Insurance Program (CHIP) Division's Office of Policy.
- Analyzed, implemented, and managed multiple highly complex, highly visible policy initiatives with competing deadlines, including the Texas Women's Health Program.
- Identified and implemented organizational and process improvements to the Medicaid/CHIP Division's legislative analysis process that improved resource allocation and administrative efficiency.
- Developed legislative analyses, briefing documents, and responses to legislative inquiries for the Medicaid/CHIP Division, and served as the co-lead, with the Policy Development Director, for the division's legislative analysis process.
- Developed policy options for initiatives impacting the Medicaid/CHIP Division and other HHSC agencies, including program and policy analyses, issue papers, options development, status updates, work plans, and timelines.
- Provided direction, consultation, and technical assistance to contractors and staff in the unit, division, and other HHSC agencies for initiatives impacting the Medicaid/CHIP Division.

Louisiana Coalition Against Domestic Violence (LCADV) | Baton Rouge, LA

Public Policy Coordinator | September 2009 – August 2012

- Assisted Executive Director with all aspects of public policy analysis, education, and advocacy, including the development and implementation of a plan for year-round advocacy on the state and federal levels.
- Developed communications around public policy, including congressional correspondence, action alerts, talking points, and press releases, and developed content for organization's website and social media platforms.
- Researched potential funding sources and developed grant proposals to support the development of new projects and the continuation of current projects, including a grant proposal that resulted in the organization receiving \$200,000 in new funds awarded under an Office of Justice Programs cooperative agreement (4% proposal success rate) that supported training, coordination and advocacy for programs that served children and youth exposed to domestic violence.
- Provided LCADV member domestic violence programs with training and technical assistance and coordinated trainings for statewide system representatives.
- Authored a report for the Louisiana Legislature on findings and recommendations relative to the status of domestic abuse intervention programming as well as a final report for the Office of Justice Programs supported Louisiana Domestic Violence Fatality Review Project.

16th Judicial District Court, State of Louisiana | Franklin, LA

Judicial Law Clerk to the Honorable John E. Conery | August 2008 – August 2009

- Assisted district court judge in all aspects of trial court practice.
- Drafted bench memoranda and reasons for judgment.
- Supported district court judge in his roles as President of the Louisiana District Judges Association, Chair of the American Judges Association Domestic Violence Committee, and Member of the LCADV Domestic Violence Fatality Review Advisory Committee.
- Developed continuing legal education programs and monitored recent developments in domestic violence and capital punishment jurisprudence.

Tulane Domestic Violence Clinic | New Orleans, LA

Student Attorney | Spring 2008

- Conducted client intake interviews.
- Researched family law issues and conducted fact investigations.
- Drafted client correspondence, pleadings, and motions.
- Assisted clients in obtaining protective orders, divorces, child custody, and access to social services.

EXPERIENCE (CONTINUED)

Southeast Louisiana Legal Services, Family Law Unit | New Orleans, LA

Legal Extern | Fall 2007

- Conducted client intake interviews.
- Researched family law issues and conducted fact investigations.
- Drafted client correspondence, pleadings, and motions.
- Assisted clients in obtaining protective orders, divorces, child custody, and access to social services.

Lambda Legal | Atlanta, GA

Transgender Rights Legal Intern | Summer 2007

- Assisted staff attorneys with pending federal district court litigation.
- Researched applicable state and federal law and drafted legal memoranda.
- Researched, compiled, and analyzed correctional policies addressing the treatment of transgender inmates.
- Staffed the Lambda Legal Help Desk.

People for the American Way | Austin, TX

Policy Associate | Fall 2005

- Participated in coalition building and voter outreach.
- Compiled and analyzed state election results and canvas reports.
- Prepared media releases.
- Assisted the Development Director with fundraising and event planning.

PROFESSIONAL ACTIVITIES

Free the Pill Affordability Policy Table | Member, July 2022 – Present

Free the Pill is a campaign to educate and engage the public in support of an over-the-counter (OTC) birth control option in the United States. The Affordability Policy Table includes experts in the reproductive health policy and reproductive justice fields with the shared goals of reaching alignment on federal coverage and affordability policy priorities and informing engagement with public officials.

National Family Planning and Reproductive Healthcare Association (NFPRHA) | Board Member, July 2021 – Present

NFPRHA is a non-partisan 501(c)3 membership association that advances and elevates the importance of family planning in the nation's health care system and promotes and supports the work of family planning providers and administrators, especially those in the safety net. Elected from the general membership to serve a three-year term. Also serve as a member of the Finance Committee and the Anti-Racism Task Force.

Coalition to Expand Contraceptive Access (CECA) | Funding and Payment Strategies Workgroup Member, June 2021 – Present

Workgroup members provide feedback and develop concrete, evidence-based funding and payment strategies to expand contraceptive access.

Texas Health Catalyst at Dell Medical School, UT Austin | Industry Advisor, September 2016 – Present

Texas Health Catalyst industry advisors provide guidance to researchers, innovators, and entrepreneurs in accelerating the translation of innovations to health products.

Aetna Medicaid National Advisory Council | Member, November 2017 – July 2021

Medicaid National Advisory Council members advise Aetna Medicaid on serving complex Medicaid populations.

Texas Women's Healthcare Coalition | Steering Committee Member, July 2016 – July 2021

As a Steering Committee member of a nonpartisan organization comprised of healthcare, provider, advocacy, and faith organizations from across the state and dedicated to improving the health and well-being of women, babies, and families by ensuring access to preventive care—including contraception—for all Texas women, was tasked with ensuring that the coalition's objectives and agenda moved forward.

PROFESSIONAL ACTIVITIES (CONTINUED)

Family Planning Councils of America | Secretary, July 2019 – June 2021

As an Executive Committee member of the trade association of private, not-for-profit, Title X funded grantee organizations, was tasked with ensuring the strength of the national family planning program and keeping Title X a national priority.

Houston Endowment's Improving Maternal Health Steering Committee | Member, November 2018 – March 2021

Convened by the Houston Endowment, the Improving Maternal Health Steering Committee was focused on developing a comprehensive, community-wide plan to reduce maternal mortality in Houston and Harris County. Also served as a member of the Advocacy Workgroup.

Family Planning National Training Center Leadership Council | Member, April 2017 – August 2020

The Leadership Council provided input to the Family Planning National Training Center (FPNTC) to maximize the impact of training and technical assistance support, improving the delivery of quality family planning services throughout the Title X system.

ASTHO Increasing Access to Contraception Learning Communities | Member, October 2015 – September 2018

The Association of State and Territorial Health Officials (ASTHO) convened two multi-state learning communities focused on improving capacity to increase access to contraception: the Long Acting Reversible Contraception (LARC) Immediately Postpartum Learning Community and the Increasing Access to Contraception Learning Community

Power to Decide's Better Birth Control Framework Expert Panel | Member, June 2016 – September 2018

Power to Decide worked with a panel of more than 50 experts to develop a Better Birth Control (BBC) Framework of best practices that can be used by communities, states, and regions to ensure access to the full range of birth control methods for all. As a member of the Policy domain work group, informed the development of best practices on state and local legislative, regulatory, and administrative policies that address barriers to accessing the full range of contraceptive methods.

PROFESSIONAL PRESENTATIONS

“What is the future of contraceptive care in a post-Roe world?” | Kaiser Family Foundation Web Briefing, December 2022

Explored the challenges and opportunities in contraceptive care access in a rapidly changing policy and clinical context.

“How Title X Grantees Are Responding to the Changing Policy Landscape: Experiences from the Field” | RHNTC Webinar, October 2022

Designed and moderated a webinar in which Title X grantees shared their experiences navigating challenging legal landscapes and potential conflicts with Title X expectations to ensure providers and clients have access to accurate and up-to-date information about sexual and reproductive health care. Also held a related office hours event for Title X grantees.

“Lessons from the Field: Provider Approaches to Impacting Reproductive and Maternal Health” | RHNTC Webinar, December 2021

Designed and moderated a webinar in which providers from a variety of Title X settings in Texas shared lessons learned from integrating family planning and primary care with counseling and services that address hypertension, preconception health and achieving a healthy pregnancy, and prevent adverse maternal health outcomes.

“Banned and Blocked” | Born Into This 2021, Virtual, September 2021

Discussed the constant fight for reproductive autonomy in Texas within the context of SB 8, the six-week abortion ban that went into effect on September 1, 2021 and is the culmination of a decade of legislative attacks on abortion care.

PROFESSIONAL PRESENTATIONS (CONTINUED)

“The Sexual and Reproductive Health Landscape in the U.S.: Current Trends and Impact of the Pandemic” | Kaiser Family Foundation Web Briefing, April 2021

Shared experiences with supporting sexual and reproductive healthcare providers facing the pandemic and other systemic challenges.

“Strategies for Incorporating the Reproductive Justice Framework into Messaging” | 2021 NFPRHA National Conference, Virtual, April 2021

Moderated plenary discussion on how family planning providers can incorporate a reproductive justice framework into their advocacy and communications work without co-opting the movement and its language.

“Tackling Title X Leadership Challenges” | FPNTC Title X Leadership Institute, Virtual, June 2020

Shared experiences with managing change effectively and thriving in complex environments and periods of uncertainty.

“Lessons from the Field: Supporting Health Care Networks in the Time of COVID-19” | NFPRHA Special Membership Webinar, April 2020

Shared experiences with leading efforts to quickly communicate essential information to Title X family planning providers in Texas during the early days of the COVID-19 pandemic as a way to help maintain access to care.

“Crisis Pregnancy Centers” | 2020 NFPRHA National Conference, Washington, DC, March 2020

Moderated plenary discussion on crisis pregnancies centers (CPCs) and their reliance upon unethical and deceptive practices disguised as legitimate clinical services in order to attract clients. Panelists included an investigative reporter and a researcher, both with extensive experience in documenting the practices of modern CPCs, and how tactics have adapted over time.

“Advocacy in a Hostile Policy Environment” | 2019 NFPRHA Winter Seasonal Meeting, Dallas, TX, December 2019

Shared experiences as an advocate in hostile policy environments and strategies for advancing policies and continuing to advocate for family planning programs in the face of significant opposition from legislators, governors, and other policymakers.

“Balancing Title X and Section 330 Requirements in the New Title X Environment” | 2019 NFPRHA Fall Seasonal Meeting, Denver, CO, September 2019

Discussed special implementation considerations for federally qualified health centers (FQHCs) participating in Title X projects, including ways to reduce administrative and operational burdens.

“Understanding Your Audiences’ Preferences and Perceptions” | 2019 Mighty Big Day Conference, Austin, TX, September 2019

Shared insights and experiences as a non-profit executive managing the creation of a new mission-driven brand and website, including approaches to conducting user research and developing communications for unique audiences.

“A Cross-Systems Approach to Addressing Maternal Mortality” | 2019 Title X Grantee Meeting, Washington, DC, July 2019

Panel discussion on addressing maternal mortality in the context of statewide Title X projects, including the role of Title X grantees in leveraging partnerships that can lead to improved preconception health.

“Meetup + Mentor Sessions” | South by Southwest (SXSW), Austin, TX, March 2019

Facilitated a women's health meet up, as well as provided one-on-one coaching, for other women's health and non-profit professionals.

“Title X in Texas: Implications on Women’s Reproductive Health Access” | 2019 Texas Collaborative for Healthy Mothers and Babies Summit, Austin, TX, January 2019

Discussed access to reproductive health services in Texas and the potential for access to these services to be restricted as a result of changes proposed by the federal administration.

PROFESSIONAL PRESENTATIONS (CONTINUED)

“The Role of Family Planning Providers in Preventing Maternal Mortality” | 2018 NFPRHA Fall Seasonal Meeting, Atlanta, GA, October 2018

Moderated plenary discussion on the ways that family planning providers and administrators can work to reduce the maternal mortality epidemic while providing patient-centered family planning care.

“Lessons Learned from U.S. Zika Response” | 2018 National Reproductive Health Conference, Kansas City, MO, July 2018

Shared response to the Zika crisis in Texas, including prevention strategies, disaster readiness, clinical procedures, and evaluation processes.

“Access to Family Planning under Challenging Circumstances” | 2017 NFPRHA Winter Seasonal Meeting, New Orleans, LA, December 2017

Discussed the impact of natural disasters on the infrastructure of the family planning safety net, including lessons learned in disaster preparedness and response during Hurricane Harvey.

“Why Are So Many New Mothers Dying?” | 2017 Texas Tribune Festival, Austin, TX, September 2017

Discussed the maternal mortality crisis in Texas: what caused it, what we can do about it, and why we haven't addressed it already.

“Preventing Zika Virus Infection” | 2016 NFPRHA Fall Seasonal Meeting, Philadelphia, PA, September 2016

Discussed strategies and key considerations used by family planning providers to develop and implement plans to reduce the transmission of the Zika virus.

PUBLICATIONS: CONGRESSIONAL TESTIMONY

“Protecting Title X and Safeguarding Quality Family Planning Care” | June 19, 2019

Testimony before the Oversight and Investigations Subcommittee of the House Committee on Energy and Commerce addressing the ongoing adverse impacts of funding and policy changes the Texas family planning safety net experienced in 2011, and why it is vital to protect the Title X family planning program from similar measures.

PUBLICATIONS: EDITORIAL

“A Waste of Federal Family Planning Funds” | The Washington Post, November 14, 2019, A.26

PUBLICATIONS: REPORTS

“Findings and Recommendations Relative to the Status of Domestic Abuse Intervention Programming in Louisiana” | February 2012

Report to the Louisiana Legislature in response to House Concurrent Resolution (HCR) 86 of the 2011 Regular Session.

“The Killing Must Stop: Death at the Hands of the Person You Love” | June 2010

Findings and recommendations of the Louisiana Domestic Violence Fatality Review Project.

HONORS AND AWARDS

Texas Campaign to Prevent Teen Pregnancy Changemaker Award | September 2021

This award is given annually to recognize an exceptional individual who has made remarkable contributions to the fields of teen pregnancy prevention and adolescent health through service, leadership, advocacy, or research.

NFPRHA Advocacy and Public Affairs Award | March 2018

This award is given annually in recognition of a National Family Planning & Reproductive Health Association (NFPRHA) member who exemplifies the importance of advocacy and public affairs in support of family planning.

PROFESSIONAL MEMBERSHIPS

Reproductive Justice Lawyers Network | 2022 – Present

If/When/How's Reproductive Justice Lawyers Network (RJLN) trains and mobilizes legal professionals to work for reproductive justice.

Society of Family Planning | 2019 – Present

Members of the Society of Family Planning are united by a vision of just and equitable abortion and contraception, informed by science.

National Family Planning and Reproductive Healthcare Association (NFPRHA) | 2016 – Present

NFPRHA advances and elevates the importance of family planning in the nation's health care system and promotes and supports the work of family planning providers and administrators, especially those in the safety net.

PROFESSIONAL CERTIFICATIONS

Sexuality Educator Certification | Sexual Health Alliance (In Progress – Anticipated December 2023)

The Sexuality Educator Certification Program at the Sexual Health Alliance provides training in unbiased ways to discuss and teach sex-positive education to anyone and provide resources and information for additional treatment.